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WHY DO POLICY PROGRAMMES **FAIL?**

Young people are not involved in policymaking. Policy on youth do not meet youth needs

When policies go down to the grassroots level, certain adjustments have to be made so that they are locally relevant but they are not made

There are not enough consultations at the local level. Policymakers are sometimes not attuned to recipients and to people's everyday lives

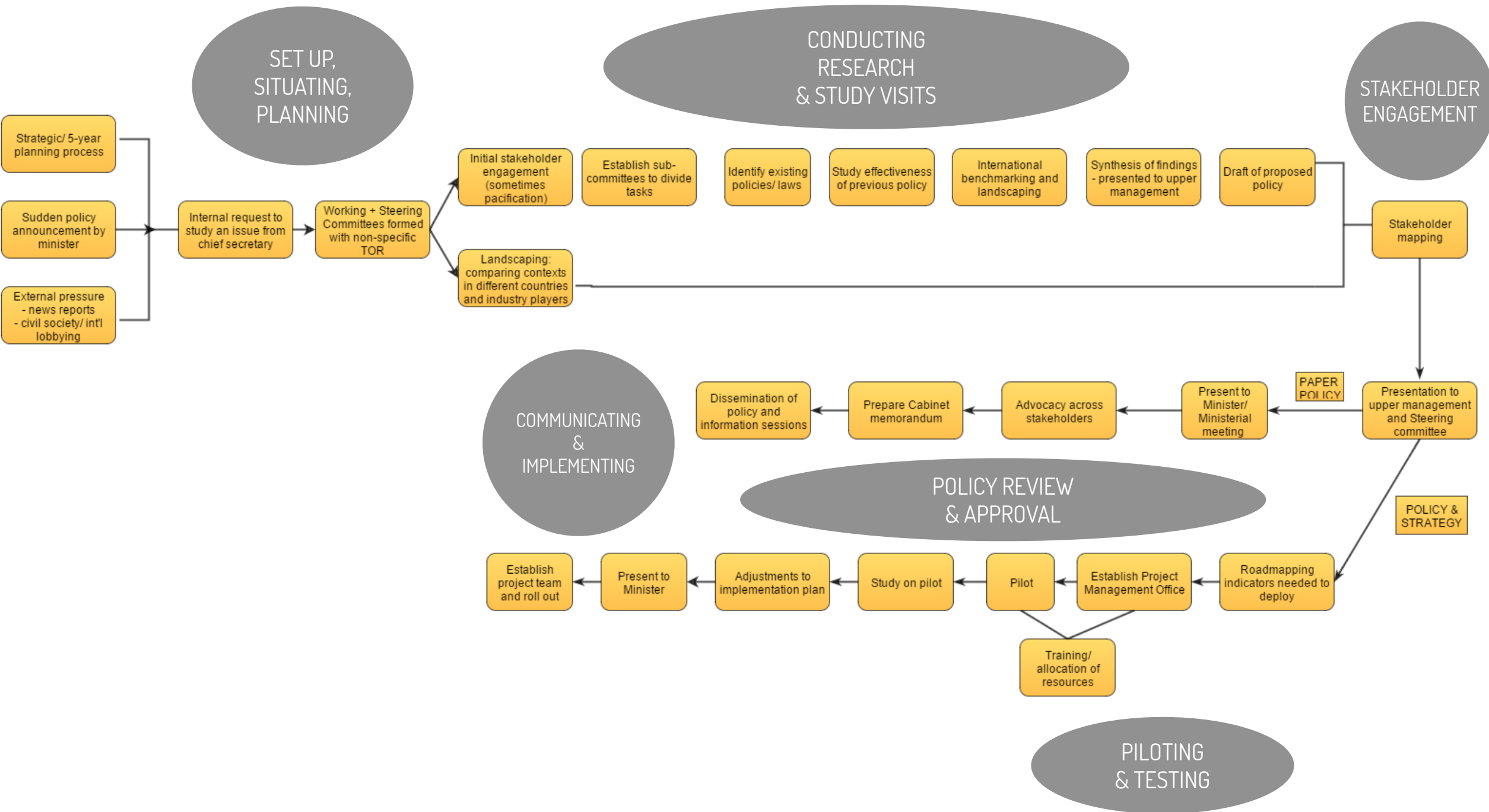
Change in government and lack of continuity in policy

Youth policy is not always given a great deal of priority in budgeting

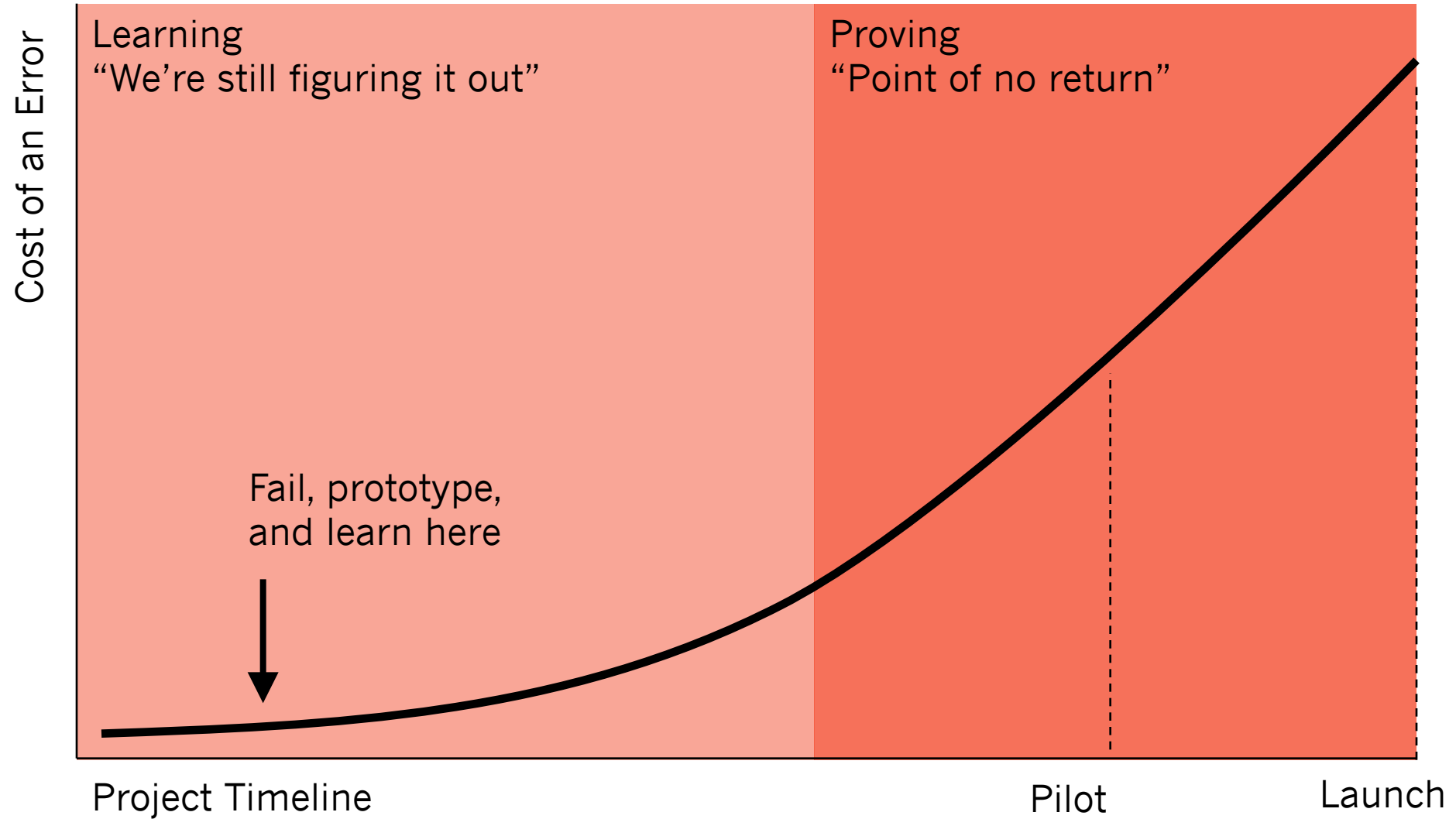
Some policies are viable in theory but not necessary in practice because people are not prepared to implement them

Most youth policies don't focus on sustainability. They focus on short term implementation. 1-day events, campaigns

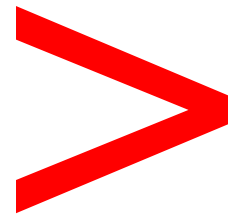




A WAY TO FIX PROPOSALS WHILE IT'S STILL POSSIBLE



DO

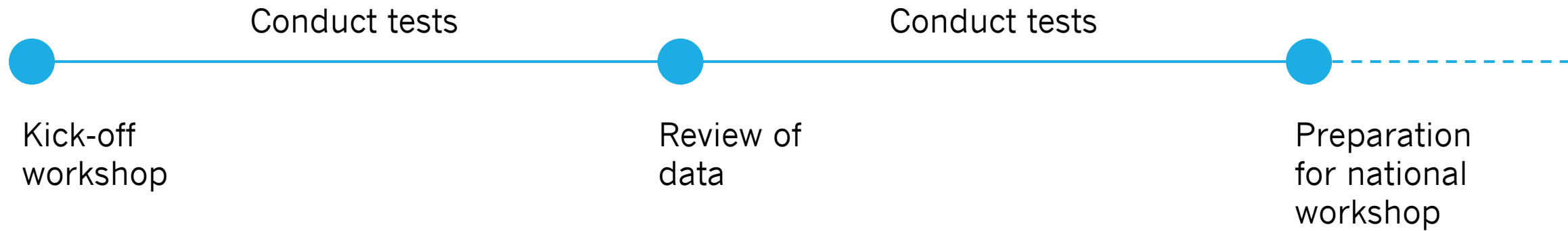


SAY

OUR BIG GOAL

- Test different aspects of the Youth Policy Toolbox to ensure a successful implementation
- Success = policymakers & youth want to use it, useful to policymakers & youth
- *My role: Support your office in ensuring a successful implementation by helping design tests/experiments*

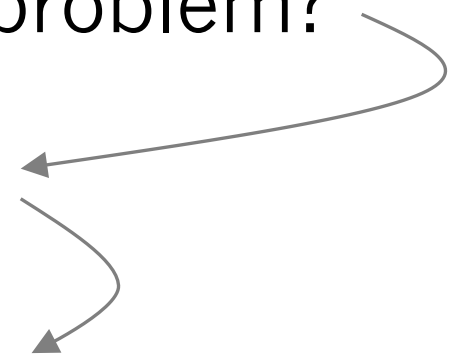
TIMELINE



MY INTERVENTION MIGHT FAIL BECAUSE...

- Policymakers' lack of knowledge on using the Toolbox (do not know what it is about)
- Youth's lack of knowledge on using the Toolbox (do not know what it is about)
- Youth's accessibility to the Internet, especially in rural areas
- The Toolbox is boring and not interesting to youth because of the way the content is presented (games, quizzes, and other things that attract youth)
- Will the educational institutions adopt the Toolbox? Do they have the capability to do so?
- Toolbox is difficult to use technically
- Youth leaders do not have enough time to go through the Toolbox content
- Policymakers do not have enough time to go through the Toolbox content
- It may take a long time to convince legislators and local governments to adopt the Toolbox
- Weak interest among the youth and other stakeholders
- **Local chief executives are not supportive of the Youth Toolbox**
- ***Local policymakers are not technically savvy***
- **Local policymakers are supportive but not actually implementing the Youth Toolbox**
- ***Content of the Toolbox is not considered practical or localised by policymakers because it seems too different from their local context / difficult to localise success cases from outside the the country to local context***
- ***Content of the Toolbox is not considered practical or localised by youth leaders***

1. **Exploration** – do people even have this problem?
2. **Pitch** – do people want my solution?
3. **Concierge** – are they willing to use it?
– does it have an impact?



I think this user	Local policymakers	Local policymakers	Local policymakers	Local policymakers	Youth leaders	Youth leaders	Youth leaders	Youth leaders
Has this problem	Not technically-savvy	Not technically-savvy Learning about school-to-work transition policies	Finding approaches to improve their existing school-to-work transition policies	Effectively consulting youth in policy making	Difficulty advocating for their ideas on school-to-work transition policies	Difficulty advocating for their ideas on school-to-work transition policies	Don't have internet access to access the policy toolbox	Don't have internet access to access the policy toolbox
And this solution will solve it for them	N/A	Online training on school-to-work transition policies (Toolbox)	N/A	Online training on youth engagement & consultation	Online training on advocacy with government officials	Online training on advocacy with government officials	N/A	Accessing the toolbox from a local policymaker's office
The test I want to run is	Ask questions that indirectly indicate technical savvy: "Have you taken an online course before?" "Are you familiar with webinars? What was the last time you took one?"	Send a brochure to find out whether people are willing to sign up for the online course	Ask policymakers what they feel are changes needed to their existing school-to-work policies and look for problems that are solved by the toolbox	Show toolbox content and ask whether they felt it is relevant or could be applied in their local context ALSO whether they would sign up for a 4-hour programme to learn more about youth engagement & consultation	Email pitch to participants the training programme and ask them if they would sign up In the sign-up form, ask whether participants would be able to get sponsorship for travel costs and accommodation	Show toolbox content and ask whether they felt it is relevant or could be applied in their local context ALSO whether they would sign up for a 4-hour programme to learn more about youth advocacy	Ask youth leaders whether they have a sufficiently good internet connection to watch Youtube videos	Policymaker would be willing to make a computer in their office available for studying on the youth toolbox "Starting next month, we're looking at having youth come in to use the toolbox. Would you be able to host them at your office?"
I will consider this test successful if	Exploration 6/10	Pitch 6/10	Exploration 6/10	Concierge 6/10	Pitch 6/10	Concierge 6/10	Exploration 6/10	Pitch 6/10